Flat 4 Spectrum Court 2 Manor Gardens London N7 6ER p.antonioni@ucl.ac.uk M : 07970 274 411

Peter Antonioni

About	.I am a Senior Teaching Fellow at UCL where for the past nine years I have been responsible for designing, managing and delivering highly praised courses in management. My Research interests are diverse, but centre on understanding and planning over long time horizons; amongst the areas I've explored are housing, broadcasting and enterprise in software. My principal area of research and teaching expertise is in Scenario Planning. I believe in drawing together diverse strands of knowledge and communicating them in a clear, succinct and above all accessible way.	
Experience	1998–2014 Senior Teaching Fellow, Department Management Science and Innovation UCL	n,
	 Principal responsibility for the second year Undergraduate Management Studies Program. Team Leader for Economics teaching: I develop and mentor new teaching stat to teaching fellow, develop new courses in economics, and look after the portfolio of economics offerings. Head of development and recruitment for teaching assistants: I am responsibl for recruiting, arranging training, developing and mentoring all new TAs within the department. Designed and delivered MSc courses in Scenario Planning. Original architect of the Management Studies Centre's intermediate term strategy, concentrating on a skills-based approach to undergraduate study in management. In addition I have been responsible for regulatory compliance, quality assurance and have mentored two junior colleagues to full time lecturer status: Organised special lectures with Shell's scenario team., Association of Professional Futurist and Foresight Network. Created innovative and acclaimed E-business module, introducing scenario thinking at undergraduate level. Eleven years of experience (ongoing) of successfully delivering undergraduate courses, principally in Strategy and Economics, I have also worked on projec management and marketing courses ar undergraduate level Manage a knowledge transfer partnership in marketing where I work with an expanding IT training company on taking their business development further. Research into knowledge based enterprise with special reference to the music software industry. 	e 5. te t
	1995-8City UniversityLondon	
	Research Student in Economics	
	• Research on the broadcasting industry, with special reference to Sports Broadcasting, under Prof. John Cubbin	
	Class Teacher and Seminar leader in economics Dept.	

	• Also worked on various consultancy projects in economic modelling, particularly for competition cases. Combined with concurrent research work in two spells at South Bank University			
	1995-8	South Bank University	London	
	Research Assistant			
	• Two spells as research assistant, firstly performing econometric and financial analysis in the Faculty of The Built Environment.			
		also worked in the Business School on projects q ransnational investment by TNCs.	uantifying the degree of	
	1994-5	MMD Ltd. London		
	Consultant			
		conomic anlysis, and client presentations for an lients	array of blue chip	
		esponsible for quantitative modelling using ecor evelopment of long term systems dynamics med		
Other Experience	• 2002	-2006		
		urer, MACE Housing Co-operative.		
	lo	resided over a turnaround period as MACE mov oss to surplus, a period involving many challenge ecisions!		
		998-2003 Jarketing manager, San Shou UK.		
		Developed the marketing programmes for an inner romotion with the objective of tapping into and o		
		iloted the promotion through to its eventual mergeader.	ger with a UK market	
Education	• 1992-	1994 Birkbeck College, London		
	• N	ISc Economics.		
	• S	pecialised in Industrial Economics and Europear	n Macroeconomics	
	• 1	989-1992 Pembroke College, Oz	xford	
	• B	BA in Philosophy Politics and Economics		
	• S	pecialised in Western European Politics and Pol	litical Philosophy	
	• 6	Fraduated with Upper Second Class Honours		
Publications	Microeconomics for Dummies; Macroeconomics for Dummies (both with Manzur Rashid), forthcoming December 2014			
	Economics for Dummies (2007) with Sean Masaki Flynn (Chichester, John Wylie)			
	Antonioni P and Cubbin, J: The Bosman Ruling and the Emergence of a Single Marke in Soccer Talent (in <i>European Journal of Law and Economics</i> (2000), and <i>The Economi-</i> <i>of Association Football, ed B. Gerrard,</i> (2006))			
	Ball, M and	Antonioni, P; Is the UK construction industry aff	flicted by exceptionally volat	

	demand (1995) In <i>Responding to Latham: The views of the Construction Team</i> Ball, M and Antonioni, P: Diversification as a strategy for minimising fluctuations in Construction Firm Turnover. In Thalmann, P Construction Dynamics and Urban Economi Basingstoke, Palgrave (2003)
Other skills and Interests	• Producer of digital music. I combine my experience as an academic with experience of the production and technological sides of music composition as a producer, and as a sound designer. I am fully conversant with most current packages and many obsolete ones. I have used my skills as a live sound engineer, a sound designer for film and theatre and as a studio engineer and programmer.
	• Stand up Economist: I am a regular collaborator with the Kilkenomics festival in Kilkenny, Ireland (described by Radio 4 as "Davos with Jokes"), and have headlined twice with a show taking a look at the economics behind HBO's TV acclaimed series, "The Wire".
	• I am currently an assistant instructor in the Chinese martial arts of BaGua and Ta Chi, an environment through which I have gained an insight into the cross cultura difficulties in learning which I have been able to use as a teacher in the multicultural University environment. As part of my study I have also explored th strategic side of the arts, and the political, philosophical and military milieu from which they emerged, gaining a number of insights into the challenges of strategy formation and implementation under pressure, as well as experiencing very different modes of thinking and gaining experience working with very different cultures.
	• I can speak Italian proficiently, and have good knowledge of French. I can also read slowly and painfully in Russian.

Referees available on request