

Lynsie Chew

Associate Professor, UCL School of Management

Education

PhD in Higher Education: Research, Evaluation and Enhancement, ongoing.
Lancaster University.

Associate Fellow
Higher Education Academy.

MSc International Business (International Financial Systems)
Birkbeck, University of London.

BSc Business Management.
Queen Mary, University of London.

Employment

Programme Director, (2015 to Present)

UCL School of Management/University of London Worldwide

- In January 2016 launched 'first in world' online MSc in Professional Accountancy programme, a joint venture with the University of London (UoL) and one of the largest global professional accountancy bodies, the ACCA (Association of Chartered Certified Accountants).
- Over 4,000 students from over 150 countries have registered for the programme to date and we have proudly confirmed over 2,900 graduates thus far.

Associate Professor (Teaching), (September 2010 to Present)

UCL School of Management.

- **Module Leader**
- **Director role: UCL SoM Elective Portfolio (Dec 2012 to 2015).**
- **eLearning Champion: December 2012 to present.**

Visiting Fellow, (January 2013 to 2016)

Sotheby's Institute of Art, London.

Academic Consultant Lecturer, (September 2008 to August 2013)

Cambridge Ruskin International College, associate college of Anglia Ruskin University.

Sessional Lecturer and Tutor, (September 2009 to August 2013)

Department of Management, Birkbeck College, University of London.

Visiting Lecturer, (September 2008 to August 2010)

UEL Business School, University of East London.

Visiting Tutor, (September 2006 to August 2010)

School of Business and Management, Queen Mary, University of London.

Examiner, (May 2009 to 2015)

LSE, University of London External Programme

Training Consultant (July 2007 to present)

MG Financial Training, UK.

Club 21 Distribution, COMO Holdings (July 2003 to August 2006)

Last updated November 2020

Prizes, Awards and Other Honours

Teaching related

- UCL Education Award, 2018
- UCL School of Management Teaching Awards:
 - Best Teacher: IMB undergraduate programme, 2016
 - Excellence in Teaching, 2014
 - Excellence in Teaching, 2012
- Thrice nominated for UCLU Student Awards for Outstanding Teaching, 2016, 2017, 2019.
- UCL E-Learning Development Grant (ELDG) Award, 2014 and 2013 bid winner.
- UCL technology project receiver, 2011.

Other

- Best in Session Award – Institute of Business and Finance Research, 2020.
- The UK National Learning Technologies Awards, 2017 – Gold award for best use of simulation/VLE (Icarus simulation in MPAcc Programme).
- Outstanding Research Award – Institute of Business and Finance Research, 2014.
- Best Paper Reviewer – Global Business and Technology Association, 2014.
- Outstanding Research Award – Institute of Business and Finance Research, 2013.

Invited Talks

ACCA CPD Sessions

Kuala Lumpur (April 2018)

Singapore (April, 2018)

Sri Lanka (February 2018)

Dubai (February, 2018)

Dubai (February, 2017)

Hong Kong (April, 2017)

ACCA China National Educators Forum (November 2020)

Invited panellist and presenter to share experiences from the UK HEI sector on the future of Accounting and finance education as well as the profession.

ACCA Africa Learning Provider Conference (July 2020)

Invited to provide a short video on how the pandemic affects education, professional skills, professional development and the future of online learning.

Centre for Distance Education (CDE) Webinar series 'Jumping Online' (May 2020)

Invited panellist and presenter on the first of the CDE webinar series in response to the pandemic and on-going CDE activities to connect the HEI community.

Inside Government - Effectively Utilising Technology-Enhanced Learning Across Higher Education Forum (January 2019)

Invited presenter at this Forum which is aimed at providing delegates with the opportunity to survey the use of digital technologies across the Higher Education sector. I delivered a case study on Using Simulated Virtual Environments to Tackle Spatial Barriers to Learning.

World Congress of Accounting Educators and Researchers (November 2018)

Invited symposium panellist on panel which feeds into thought leadership work being undertaken by ACCA in relation to its 'Belt and Road Initiative'. This seeks to gain insights into the core skills needed for effective thought leadership, including cultural understanding and awareness, people to people exchange, and how understanding these skills can create opportunities.

13th International Association for Accounting Education & Research (IAAER) World Congress (November 2018)

Invited panellist for a Key Session themed as the Future of Learning based upon an ACCA report which looks at the way in which learners today and their changing needs and desires and the impact upon the workplace and graduates today and in the future.

University of London Open Lecture (October 2018)

Invited speaker and panellist as part of UoL's Leading Women initiative, celebrating 150 years of Women in Education. The theme was New technologies: women pushing the boundaries of access to education. The panel brought together women who are leading in developing and implementing new technologies in education and beyond.

Financial Stability Institute (FSI) (May 2018)

I was an invited presenter and panelist on the area of financial eLearning at a symposium held by FSI in Basel. FIS was jointly created in 1998 by the Bank for International Settlements (BIS) and the Basel Committee on Banking Supervision (BCBS) to assist supervisors around the world in improving and strengthening their financial systems. This mission gained even greater significance post the 2008 financial crash, reflected within the emergence of Basel III regarding the liquidity and stability of banks.

eLearning Network (eLN) (March 2018)

Invited to present with some other gold award winners from the National Learning Technologies Awards as part of a showcase session at Imperial. eLN is a not-for-profit, Community Interest Company run by the eLearning community for the learning community.

Learning Technologies Exhibition and Conference (January 2018)

Invited to present in the Simulations and Games session at the conference. Learning Technologies is Europe's leading showcase of organisational learning and the technology used to support learning at work.

Learning, Teaching & Student Experience Conference, (April 2017)

Presented a session on Business Simulations at this Chartered Association of Business Schools (CABS) conference with Alan Parkinson in Bristol.

Research and Innovation in Distance Education and E-learning Conference (March 2017)

Presented an interactive workshop on 'serious games' with Alan Parkinson in London.

Chinese National Accounting Institutions (May 2014)

Session given as part of MS&I's Finance and Accounting team to a delegation from China visiting UCL. The purpose of the session was to share current research interests and teaching practices of the Team within SoM (then MS&I).

UCLU Economics and Finance Society Social Outreach (March 2013)

Lecture given as part of an outreach open day for Sixth Form students from low income backgrounds. The aim of the event was to help raise the number of students from financially disadvantaged regions applying to university.