ANIL R. DOSHI

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Experience

2015-Present	**UCL SCHOOL OF MANAGEMENT,** London, UK
	• Assistant Professor, Strategy & Entrepreneurship.
2020-2021	**LMU MUNICH,** Munich, Germany
	• Visiting Fellow, Platforms as Organizational Forms Research Group, Center for Advanced Studies (CAS).

Education

2015	**HARVARD UNIVERSITY,** Boston, MA
	• Doctorate from Technology and Operations Management, Harvard Business School.
1998	**DARTMOUTH COLLEGE,** Hanover, NH
	• A.B. in Economics and Government and Minor in Mathematics.

Journal Articles

- Doshi, Anil R. How High-performance Outliers Affect Relative Entrepreneurial Entry on Competing Crowdfunding Platforms. (conditionally accepted, *Strategic Entrepreneurship Journal)*
  - ‣ *Winner, Best Conference PhD Paper Prize, Strategic Management Society, 2014.*
  - ‣ *Finalist, Kauffman Best Student Paper, Roundtable for Engineering Entrepreneurship Research, 2014.*
- Doshi, Anil R., J. Jason Bell, Emil Mirzayev, and Bart S. Vanneste. 2025. Generative Artificial Intelligence and Evaluating Strategic Decisions. *Strategic Management Journal*. 46(3): 583-610.
- Doshi, Anil R. and Oliver P. Hauser. 2024. Generative artificial intelligence enhances creativity but reduces the diversity of novel content. *Science Advances*. 10(28): eadn5290. (Open access).
- Doshi, Anil R. 2024. Technology Diffusion with Generational Cohorts. *Industry & Innovation*. 1-26. (Open access).
  - ‣ *Winner, Gerardine DeSanctis Dissertation Award, OCIS Division, and resulting nomination for William H. Newman Award, Academy of Management, 2017.*
- Doshi, Anil R. and William Schmidt. 2024. Soft Governance across Digital Platforms Using Transparency. *Strategy Science* 9(2): 185-204. (Open access).
- Zohrehvand, Amirhossein, Anil R. Doshi, and Bart S. Vanneste. 2024. Generalizing Event Studies Using Synthetic Controls: An Application to the Dollar Tree–Family Dollar Acquisition. *Long Range Planning* 57(1): 102392. (Open access).
- Chai, Sen, Anil R. Doshi, and Luciana Silvestri. 2022. How Catastrophic Innovation Failure Affects Organizational and Industry Legitimacy: The 2014 Virgin Galactic Test Flight Crash. *Organization Science* 33(3): 1068-1093. (Open access).
  - ‣ *Honorable Mention, SMS Best Conference Paper Prize, Strategic Management Society, 2017.*
  - ‣ *Academy of Management Best Paper Proceedings, 2017.*
- Doshi, Anil R., Glen W. S. Dowell, and Michael W. Toffel. 2013. How Firms Respond to Mandatory Information Disclosure. *Strategic Management Journal* 34(10): 1209-1231.

Working Papers

- Chai, Sen, Anil R. Doshi, Luciana Silvestri, and Tiona Žužul. Managing the Promise-risk Tension: Recrafting Projective Narratives of Innovation After Catastrophic Failure. (second round revise and resubmit, *Administrative Science Quarterly*)
- Doshi, Anil R. and Tobias Kretschmer. Social Media Followers and Organizational Performance. (under review, second round, *Journal of Management Studies*)
- Chai, Sen, Anil R. Doshi, and Matthias Tröbinger. How Experience Moderates the Impact of Generative AI on the Research Process.
- Wang, Jingze, Anil R. Doshi, and Blaine Landis. Experimental Evidence on the Within-Person Effects of Using Generative Artificial Intelligence.
- Chai, Sen, Anil R. Doshi, and Amirhossein Zohrehvand. CEO Firm Responsibilities and Social Media Activity.

Research in Progress

- Generative Artificial Intelligence and the Implementation of Strategy. With Oliver P. Hauser.
- How Generative Artificial Intelligence Influences Market Convergence. With Oliver P. Hauser.
- How Human and Artificial Synthetic Stakeholders Convey Interests. With Alex Murray, Jen Rhymer, and David Sirmon.

Other Publications

2025	• Doshi, Anil R. and Alastair P. Moore. Towards an AI task tensor: A taxonomy for organizing work in the age of generative AI. In F. Csaszar and N. Jia (eds.), *The Handbook of AI and Strategy*. (conditionally accepted)
2007	• Doshi, Anil and Michael Howsden. Method and System for Providing Fitness Activity Tracking and Gaming. U.S. Patent No. 8,920,287.
1998	• Masters, Roger D., Brian T. Hone, and Anil R. Doshi. 1998. Environmental Pollution, Neurotoxicity, and Criminal Violence. In *Environmental Toxicology: Current Developments*, J. Rose (ed.), Taylor and Francis, 13-48.

Honors and Grants

2024	• Research in Strategic Management (RSM) Grant, Strategic Research Foundation (SRF), USD 24,800.
2020	• Outstanding Reviewer Award, Strategic Management Society Knowledge and Innovation Interest Group, SMS 40th Annual Conference.
2014	• Education Research Grant, Amazon Web Services (AWS), USD 2,000.
1998	• Frank Aretas Haskell 1854 Memorial Scholarship, Dartmouth College.
1997	• Rick Angulo World Experience Award, Dartmouth College.
1996	• Rufus Choate Scholar, Dartmouth College.

Presentations

2025	• Speaker, Berkeley Culture Connect Conference. Berkeley Center for Workplace Culture and Innovation. Berkeley, CA.
2024	• Organizational Design Community Annual Conference 2024. Virtual.
2024	• AI in Business Conference. Nova School of Business and Economics and Harvard University/D^3. Carcavelos, Portugal.
2024	• AI and Human Collaboration Webinar. AI at Wharton. Virtual.
2024	• Business and Generative AI Workshop. AI at Wharton. San Francisco, CA.
2024	• Presenter, Redefining Human Creativity in the AI Era: Human-AI Collaboration, Impact, and Future Direction Symposium. Academy of Management. Chicago, IL.
2024	• Presenter, Humanness and advanced technologies in organizations: On being human while working with AI Symposium. Academy of Management. Chicago, IL.
2024	• Oxford Human-Algorithm Interaction Workshop. Oxford University. Oxford. UK.
2024	• DRUID 24. Nice, France.
2024	• Strategy Science Conference. University of Michigan. Ann Arbor, MI.
2024	• AI and the Future of Work. AI at Wharton. Philadelphia, PA.
2024	• Management, Analytics, and Data Conference. Columbia University. New York, NY.
2024	• Strategic Entrepreneurship Journal Paper Development Workshop. Copenhagen Business School. Copenhagen, Denmark.
2024	• Digital Economy Workshop. Rotterdam, Netherlands.
2024	• Organization Science Winter Conference. Zurich, Switzerland.
2023	• Presenter, Academic Research is Dead: The Robots Have Won Symposium. Academy of Management. Boston, MA.
2022	• Academy of Management Annual Meeting. Seattle, WA.
2022	• Munich Summer Institute. Munich, Germany.
2022	• Wharton Technology and Innovation Conference. Virtual.
2021	• Panelist, Societal platforms: between markets and grand challenges PDW. Strategic Management Society Annual International Conference. Virtual.
2021	• Panelist, Platforms and their societal impact—a force for good? Center for Advanced Studies Platform Research Group Seminar. Virtual.

Presentations (cont'd)

2020	• Strategic Management Society Annual Conference. Virtual.
2019	• Innovation in Information Infrastructures Workshop. Guildford, UK.
2018	• Strategic Management Society Annual International Conference. Paris, France.
2018	• Academy of Management Big Data and Managing in a Digital Economy Specialized Conference. Guildford, UK.
2018	• Organization Science Winter Conference. Park City, UT.
2017	• Academy of Management Annual Meeting (two paper presentations). Atlanta, GA.
2017	• Digital Transformation and Strategy Forum. Bayes Business School. London, UK.
2017	• Munich Summer Institute. Munich, Germany.
2016	• DRUID 16. Copenhagen, Denmark.
2014	• Economics of Knowledge Contribution and Distribution Workshop in conjunction with Roundtable for Engineering Entrepreneurship Research. Atlanta, GA.
2014	• Strategic Management Society Annual International Conference. Madrid, Spain.
2014	• HBS TOM Alumni Research Workshop. Cambridge, MA.
2014	• Open and User Innovation Conference. Cambridge, MA.
2014	• NBER Summer Workshop on the Economics of IT and Digitization Poster Session. Cambridge, MA.
2011	• Academy of Management Annual Meeting. San Antonio, TX.
2011	• Alliance for Research on Corporate Sustainability Annual Research Conference. Philadelphia, PA.

Invited Seminars

2025 (upcoming)	• Copenhagen Business School. Strategy and Innovation Department Seminar. Copenhagen, Denmark.
2024	• Bayes Business School. Management Research Seminar Series. London, UK.
2024	• Bocconi University. Department of Management & Technology Seminar. Milan, Italy.
2024	• AI & Strategy Research Group. Virtual.
2023	• Strategy, Innovation, and Entrepreneurship (SIE) Workshop. Virtual.
2022	• HEC Lausanne. Department of Strategy, Globalization, and Society. Lausanne, Switzerland.
2018	• LMU Munich. Institute for Strategy, Technology and Organization. Munich, Germany.
2017	• Télécom ParisTech. Department of Economics and Social Sciences. Paris, France.
2017	• National University of Singapore. Department of Strategy & Policy. Singapore.
2017	• London Business School. Strategy and Entrepreneurship. London, UK.
2014	• INSEAD. Strategy Department. Fontainebleau, France.
2014	• UCL School of Management. Strategy & Entrepreneurship Group. London, UK.
2014	• Babson College. Management Division. Wellesley, MA.
2014	• Harvard Business School. Technology and Operations Management Seminar. Cambridge, MA.
2014	• NBER Productivity Seminar. Cambridge, MA.

Invited Consortia

2018	• Strategic Management Junior Faculty Paper Development Workshop, Academy of Management. Chicago, IL.
2017	• Business Policy and Strategy Junior Faculty Consortium, Academy of Management. Atlanta, GA.
2014	• Doctoral Consortium, West Coast Research Symposium. Seattle, WA.
2014	• Business Policy and Strategy Doctoral Consortium, Academy of Management. Philadelphia, PA.
2012	• Technology and Innovation Management Doctoral Consortium, Academy of Management. Boston, MA.
2011	• Doctoral Consortium, Smith Entrepreneurship Conference. College Park, MD.

Service

2024-Present	• Editorial Review Board Member, *Strategy Science*.
2023-Present	• Editorial Review Board Member, *European Management Review*.
2025 (upcoming)	• Organizer, AI Plus Management Doctoral Consortium, co-sponsored with Oxford University, the University of Exeter, and the University of Warwick.
2024	• Discussant, AI & Digitization Session. Strategy, Entrepreneurship, and Innovation Doctoral Consortium. Paris, France.
2024	• Discussant, DRUID 24. Nice, France.
2023	• Panelist, Technology and Innovation Management Doctoral Consortium. Academy of Management. Boston, MA.

Service (cont'd)

2022	• Panelist, Strategy Research. Strategy, Entrepreneurship, and Innovation Doctoral Consortium. London, UK.
2022	• Panelist, Doctoral Professional Development Workshop. Strategic Management Society. London, UK.
2022	• Panelist, Methodological Frontiers: Leveraging New Methods and Data Sources Professional Development Workshop. Strategic Management Society. London, UK.
2020	• Member, Academy of Management Technology and Information Management Best Paper Award Committee
2018	• Speaker/Facilitator, A Practical Machine Learning Workshop. Strategic Management Society Annual International Conference. Paris, France.
2018	• Organizer, Teaching at the Intersection of Organizations and Analytics Professional Development Workshop. Academy of Management Annual Meeting. Chicago, IL.
2017	• Discussant, Innovation and Entrepreneurship Conversation. Imperial College Business School. London, UK.
Ad hoc reviewer	• *Strategy Science, Management Science, Strategic Management Journal, Organization Science, Academy of Management Journal, Strategic Entrepreneurship Journal, Journal of Management Studies, Academy of Management Perspectives, Industry and Innovation, Science Advances, Nature Human Behavior, Review of Industrial Organization, Production and Operations Management, Small Business Economics.* • Grant application reviewer for UK Research and Innovation, University of Strasbourg Institute for Advanced Study Fellowship, Israel Science Foundation. • Conference reviewer for Academy of Management, Strategic Management Society, DRUID.

University Service

2024	• Speaker, Generative AI, Creativity, and Work. UCLSoM Knowledge Exchange Forum. UCL School of Management. London, UK.
2021-Present	• Member of Digital Education and Learning Support (DEaLS) Group (online teaching model development for SoM faculty). UCL School of Management. London, UK.
2016-Present	• Creator and manager, Analytics@UCLSoM LinkedIn Alumni Group (>550 members).
2023	• Speaker, UCL School of Management Staff Seminar. London, UK
2018-2020	• Member of Equality, Diversity, Inclusion (EDI) Initiative. Awarded the Athena SWAN Bronze Charter. UCL School of Management. London, UK.
2018	• Speaker, Technology in the Classroom: Tablet-Based Teaching. UCL School of Management Teaching and Learning Forum. London, UK.
2018-2019	• Organizer. UCL School of Management Strategy and Entrepreneurship Group Research Seminar. London, UK.

Doctoral Panels

2018	• Prateek Raj, viva panel (dissertation defense), UCL School of Management.
2017	• Amir (Miros) Zohrehvand, upgrade panel (proposal defense), UCL School of Management.
2016	• Nilam Kaushik, upgrade panel (proposal defense), UCL School of Management.

Teaching Awards

2024	• Best Teacher Award, The UCL MBA.
2023	• Best Teacher Award, The UCL MBA.
2023	• Student Choice Awards Nominations. Three categories: Active Student Partnership, Inspiring Teaching Delivery, Outstanding Research Supervision, UCL.
2022	• Best Teacher Award, The UCL MBA.
2022	• Best Teacher Award, MSc Business Analytics.
2022	• Student Choice Awards Nomination. One category: Inspiring Teaching Delivery, UCL.
2021	• Best Teacher Award Runner-up, The UCL MBA.
2021	• Best Teacher Award Runner-up, MSc Business Analytics.
2021	• Inspirational Educator Award, PKU-UCL MBA.
2021	• UCL School of Management Excellence in Teaching Award (awarded to DEaLS Team).

Teaching

2019–Present	• Developer and instructor, The Data Analytics Advantage, The UCL MBA.
2016–Present	• Developer and instructor, Business Strategy and Analytics, UCL MSc Business Analytics.
2023	• Developer and instructor, Generative AI Businesses Scenario Week, UCL BSc Management Science.
2022	• Developer and instructor, Blockchain Business Models Scenario Week, UCL BSc Management Science.

Teaching (cont'd)

2018–2019	• Developer and instructor, Business Strategy and Analytics, UCL MBA with Peking University (part- and full-time), Beijing China.
2013	• Teaching Fellow, Strategies Beyond the Market, HBS.
2012–2013	• Co-developer and instructor, *Really* Using Stata Doctoral Workshop, HBS.
2010–2012	• Teaching Fellow, Analytics (Finance and Quantitative Methods), HBS.
2012	• Instructor, Innovation MBA Module, Harvard University Division of Continuing Education.
2011	• Teaching Fellow, Managing Innovation, HBS.

Executive Education

2024	• Digital Experiments in the Organisation, KAIST. London, UK.
2024	• Frontiers in Data Analytics, Antai College of Economics and Management, Shanghai Jiao Tong University. London, UK.
2022	• Data Communication with Stakeholders and FCDO and the Future of Data, UK Foreign Commonwealth & Development Office. Virtual.
2022	• Creating Value with Data Analytics, UCL Executive Education. London, UK.
2022	• Data for First Order Insights, Blenheim Chalcot. London, UK.
2020	• Data Thinking Workshop, VIPKids. Beijing, China.
2020	• Data Strategies for Business, UCL ML Academy. London, UK.

Industry and Policy Presentations

2024	• Keynote speaker, Generative artificial intelligence, Work, and Organizations. UK Technology Innovation (UKTI) Hub, London, UK.
2024	• Speaker, Generative artificial intelligence, creativity, and innovation. Jaguar Land Rover. Virtual.
2024	• Participant, Artificial Intelligence at Work: Responsibility and Impact executive roundtable, University of Exeter and MoreThanNow. Exeter, UK.
2024	• Panelist and moderator, AI in Business. Wharf Talks, Canary Wharf Group. London, UK.
2024	• Keynote speaker and panelist, Deepfakes and Disinformation. Presentation to senior UK government officials and policymakers. Plexal Innovation Lab. Cheltenham, UK.
2023	• Presenter, Generative artificial intelligence enhances creativity but reduces the diversity of novel content. Economic Graph Team, LinkedIn. Virtual.
2023	• Keynote speaker and panelist, Artificial intelligence and digital technologies business breakfast. Central District Alliance. London, UK.
2022	• Panelist, HR and People Analytics, City HR. London, UK.

Teaching Materials

2023	• Doshi, Anil R. UCATE: First Steps with Data. Teaching note. UCL School of Management
2021	• Doshi, Anil R. ProLinked—Estimating the Effect of a New Recommendation Feature. difference-in-Differences and data-based business models mini-case. UCL School of Management.
2020	• Doshi, Anil R. How to Describe a Dataset. Teaching note. UCL School of Management.
2020	• Doshi, Anil R. RevCo Shopper's Club—Acquisition Synergies. Synthetic control and M&A mini-case. UCL School of Management.
2020	• Doshi, Anil R. LoveMyPet—Causal Modeling of Platform Strategies. Causal modeling and platforms mini-case. UCL School of Management.
2020	• Doshi, Anil R. Opinionistas—One Idea, Many Strategies. Experimental design and entrepreneurial strategy mini-case. UCL School of Management.
2020	• Schmidt, William and Anil R. Doshi. Airbus—Data-Driven Decisionmaking… Under Pressure. Regression and finance mini-case. SC Johnson School of Management and UCL School of Management.
2020	• Doshi, Anil R. IdeaWeb—Understanding Workplace Networks. Network analytics and organization design mini-case (parts A, B, and C). UCL School of Management.
2020	• Doshi, Anil R. School of Management Cohort Survey. Survey and culture mini-case. UCL School of Management.
2020	• Doshi, Anil R. Home Depot's Changing Environment. Descriptive analytics and competitive environment mini-case. UCL School of Management.

Teaching Materials (cont'd)

2020	• Doshi, Anil R. HomeGrown—The Structure and Data Structure of a Business Model. Data structure and business model mini-case. UCL School of Management.
2017	• Doshi, Anil R., Pradeep Ganapathyraj, and William Schmidt. Yammer—Data Insights. Descriptive analytics case. SC Johnson School of Management and UCL School of Management.
2017	• Doshi, Anil R., Pradeep Ganapathyraj, and William Schmidt. Yammer—A/B Experiments. Experiments case. SC Johnson School of Management and UCL School of Management.

Guest Teaching and Community Outreach

2024-Present	• Creator and author, AI@Work Substack.
2025	• Guest speaker. Frontier Research on Generative AI in Business and Social Science Disciplines Doctoral Course. Professor Min-Seok Pang, University of Madison-Madison. Madison, WI (virtual).
2025	• Speaker, A Reflection on Learning in the Generative AI Age. TEDxWestminster. London, UK.
2024	• Guest lecturer. Idea Generation and the Systematic Approach to Creativity. Professor Gideon Nave, Wharton. Philadelphia, PA (virtual).
2022-2024	• Guest teacher, Awareness of Fake News, Trevor Roberts School. London, UK.
2022	• Guest teacher, Business and Competition, Mulberry Academy Shoreditch. London, UK.

Industry Experience

2004–2009	• introPLAY LLC, Founder. New York, NY.
2002–2004	• Ahab Capital Management, Investment Analyst. New York, NY.
2000–2002	• Vencast, Inc., Associate, Strategic Development. New York, NY.
1998–2000	• Donaldson, Lufkin and Jenrette, Analyst, Space and Satellite Group. New York, NY.

Other Affiliations

2024-Present	• Research affiliate, MoreThanNow AI Lab, London, UK.
2018	• Fellow of the Higher Education Academy, London, UK.
2004–2006	• Chartered Financial Analyst (CFA) Level 1–3 exams completed.

Select Media Mentions and Coverage

- Could EU Commissioner's Resignation Be a Win for Elon Musk?, Newsweek, September 16, 2024.
- New study on AI-assisted creativity reveals an interesting social dilemma, PsyPost, July 28, 2024.
- Research shows AI can boost creativity for some, but at a cost, NPR, July 12, 2024.
- Faster to compose, but more boring: what AI does to stories, The Naked Scientists Podcast, July 12, 2024.
- AI prompts can boost writers' creativity but result in similar stories, study finds, The Guardian, July 12, 2024.
- AI can make you more creative—but it has limits, MIT Technology Review, July 12, 2024.
- Experiment finds AI boosts creativity individually — but lowers it collectively, TechCrunch, July 12, 2024.
- How AI can make your workplace more equitable, Forbes, August 24, 2023.
- Automating creativity, One Useful Thing, August 13, 2023.
- Boffins devise early-warning system for fake news: AI fingers domains that look sus, The Register, November 12, 2020.
- AI tool detects disinformation websites at registration, Engineering and Technology, November 12, 2020.
- New academic tool used to identify fake news domain names, TechRadar, November 12, 2020.
- UCL study finds voters impacted by fake news prior to 2016 US election, Evening Standard, March 27, 2018.
- How Companies Explain Large-Scale Failure, Harvard Business Review, March-April 2018.
- Does Exposing Polluters Make Them Clean Up Their Act?, Footnote, July 25, 2013 (written by author).
- Toxics Release Inventory: A Case Study in Information Disclosure Regulation, The Regulatory Review, October 22, 2012 (written by co-authors).

Last updated: February 2025